



AHG BELONG Social Media Kit

AHG Troops and families can use the AHG BELONG Social Media Kit to recruit both Girl and Adult Members to grow their Troop (or start a new Troop). The Kit includes graphics and text for Facebook Posts, Instagram Posts, and Instagram Stories.

Feel free to customize the social media text to fit your recruitment needs and personal AHG experiences! American Heritage Girls prays that you will find this toolkit helpful and easy to use as you share about the AHG Ministry.

Click [here](#) to access the **BELONG Social Media Graphics**.

KEY: [Graphic(s) that the text corresponds to]

RECRUITING GIRLS [ADULT MEMBER → GIRL PARENT]

[Instagram Graphics 1-3 & 5; Facebook Graphics 1-4]

Hi friends! For those of you who are like me and have a 5 to 18-year-old daughter and live in the *[insert local area; i.e. greater Cincinnati]* area, I'd love for you to come check out my American Heritage Girls (AHG) Troop! My daughter is in AHG, and she absolutely loves it! I've seen her grow so much and make so many friends! AHG is a Christ-centered, scout-type ministry that empowers girls (like mine!) to grow in their faith, cultivate a heart for service, enjoy outdoor adventure, and SO MUCH MORE! I'd love for your family to be a part of my Troop and join in on the fun! Have questions? Ask away! #youBELONG

[Instagram Graphic 6; Facebook Graphic 5]

Hi friends! If your daughter checks both boxes, then she belongs in American Heritage Girls (AHG)! Girls of all races, ethnicities, and socioeconomic backgrounds are welcome! I'd love for you to attend my AHG Troop's Meeting on *[insert date]* to learn more about the program and the fun, faith-filled activities that our Troop participates in! Learn more about the AHG Program by visiting <https://americanheritagegirls.org/> . DM me if you're interested, and I'll send you all of the details! #youBELONG

[Instagram Graphic 4]

Do you and your daughter (or daughters!) enjoy camping and other outdoor activities? If so, check out American Heritage Girls (AHG)! Families who join an AHG Troop, participate in tons of fun outdoor adventures like camping, canoeing, white water rafting, and hiking! Plus, girls are offered opportunities to grow their faith in Christ, serve in their communities, and practice leadership! My Troop would love for you to join us for our next Troop Meeting on *[insert date]* so you can get a feel for American Heritage Girls! Interested? Let me know ☺. #youBELONG

RECRUITING GIRLS [GIRL MEMBER → GIRL]

[Instagram Graphic 5]

I LOVE my American Heritage Girls (AHG) Troop...and I think that you would love it too! In AHG, we go on all kinds of outdoor adventures, like *[insert outdoor activities that you've participated in while in AHG]*, earn some amazing badges, make some awesome new friends, and so much more! I'd love for you to check out my AHG Troop on *[insert date]* at our Troop Meeting. If you're interested, DM me, and I'll send you more details ☺. #youBELONG

RECRUITING ADULTS

[Instagram Graphic 7; Facebook Graphic 6]

If you're passionate about raising up Christ-honoring women of integrity, then you sound like the perfect fit to be a volunteer in my American Heritage Girls (AHG) Troop! I love volunteering in AHG because I get to mentor and encourage girls with Biblical truths during their foundational years of life. Plus, I get to take the girls on camping trips, help them to earn AHG Badges, and lead them to develop a lifelong love for their country through community service projects. I'd love for you to join

me as an AHG Troop volunteer! If you're interested, let me know, and we can connect! #youBELONG

[Facebook Graphic 7]

What do I love about American Heritage Girls (AHG)? So many things! One of my favorite things is that my daughter and I were able to join an AHG Troop together! Now, we get to share in all kinds of activities, like *[insert a few fun AHG activities that you've participated in]*. Our *[insert weekly, bi-weekly, monthly]* Troop Meetings give us dedicated time to spend together doing fun, Christ-centered activities that help to make our relationship stronger. I love AHG for so many reasons, and I think you would too! You and your daughter(s) are invited to join my Troop, and I'd be happy to send you more info! #youBELONG